

# Finland's most beautiful student home competition rules

## Competition organizers

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In what follows, the competition organizers will be referred to as "Organizers".

## Qualification, time, and participation in the competition

Any natural person living in an apartment of the Organizers can participate in the competition (persons under 18 years old need a guardian's consent). It is possible to participate alone or as a group. At least one group member has to live in an apartment of the Organizers.

A local and a final round are organized for the competition. The participation time for the local competition is 29/3/2017–17/4/2017.

To participate in the competition, one has to record a video up to three minutes long under the theme "Finland's most beautiful student home", and sign up for the competition via email. The email is to contain a link to a public competition entry video, and contact information of the participant(s) (last name, first name, phone number, and email address). A contestant must send the email to the Organizer of their area, to the email address announced by the Organizer in the marketing for the event, with the subject line "Finland's most beautiful student home competition". The video can be produced using various tools (for example phone, tablet, video camera), and the resolution has to be at least 720px. The video can be in Finnish or in English.

A participant must possess full rights to the video submitted to the competition. The video has to be recorded by the participant and previously unpublished. Privacy and copyright issues have to be taken into account in the video. The Organizers have the right to remove from the competition any videos whose rights are not owned by the participant, as well as videos that can be considered offensive or that otherwise do not correspond to the nature of this competition. The possibility for a competitor to participate in the competition with multiple different videos is not limited.

By participating in a local competition, a participant automatically agrees to participate in the final.

## Prizes, winner selection and announcement, and notifying the winners

The prize of the local competitions is a gift card to an electronics store (value 99 euros), and the prize of the final is a GoPro HERO4 Black 4K Standard Edition (value 499.90 euros). The winners of the local competitions are announced by 5/5/2017, and the winner of the final is announced by 24/5/2017.

The videos of local competitions are published on the Facebook page of each Organizer or through another channel. A winner from among the local competitors is selected by a public poll, and their video is sent to the final. The videos chosen for the final are published on the Facebook page of the event. A winner from among the videos participating in the final is chosen by a public poll.

Winners are notified in person, based on the contact information they submitted. The prizes can only be delivered to addresses in Finland. If a winner is not reached within two weeks after announcing the winner, another winner can be selected instead.

An unused prize is not replaced, and it cannot be exchanged into cash. If a prize is not available at the end of the competition, it will be replaced by a similar product.

The participants' names and contact information are collected upon registering. The participants' first names, localities, and the videos submitted to the competition can be published on the Organizers' Internet pages, Facebook, newsletter, or other Medias they choose without separate consent or compensation. The participants' full names can be published along with the video, if the videographer separately requests this. The copyrights of the videos participating in the competition remain with the videographer.

## **Approval of the rules and right to change**

By participating in this competition, the participants approve these official rules of the competition.

Possible vagueness in applying and interpreting the rules are resolved by the Organizers. The Organizers of the competition withhold the right to rule changes. The Organizers may disqualify participants who act deceitfully or contrary to the rules.

If a winner of the competition has acted contrary to the rules or otherwise illegally, this leads to disqualification. The Organizers may disqualify participants who try to abuse the competition in order to alter the probabilities of the outcomes.

## **Responsibility of the Organizers**

A winner of a prize releases the Organizers from any responsibilities caused or claimed to be caused by participating in this competition or by receiving the prize. A winner of a prize also releases the Organizers from all responsibilities pertaining to the future use of the prize or malfunctions appearing in it, as well as all responsibilities relating to injury or damage caused or claimed to be caused by participating in this competition, or by redeeming or using the prize. This release from responsibility does not, however, weaken the consumer rights granted by the Consumer Protection Act.

The responsibilities of the Organizers towards the participants does not exceed the value or quantity of the prize mentioned in these rules.

## **Facebook freedom of responsibility**

The campaign is in no way funded, supported, or maintained by Facebook.